

New Work

- 1. About Labforward
- 2. New Work
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- 4. Constraints

Scientists face extensive documentation efforts, repetitive tasks, errors and data loss.



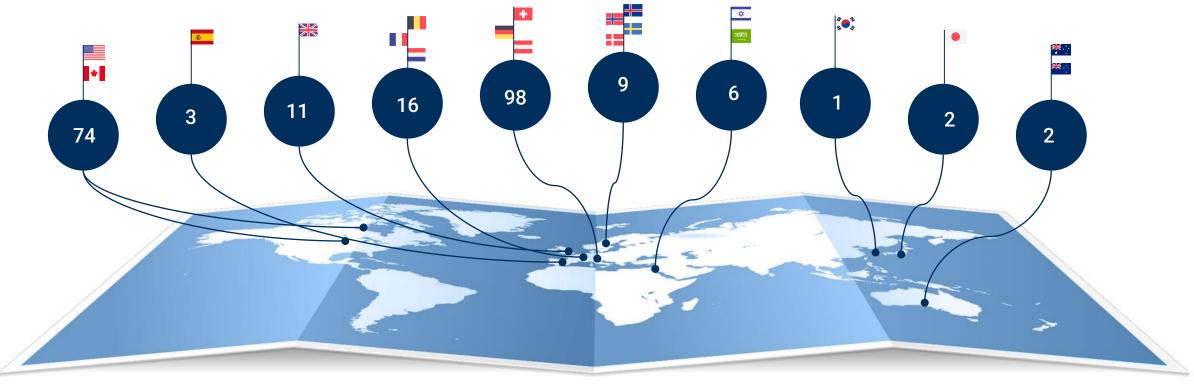
Connect hardware, software, and teams to streamline data acquisition and expedite groundbreaking discoveries.



Our solutions enable the laboratory ecosystem to evolve.



50,000 + users, 220+ customers in 23 countries.





















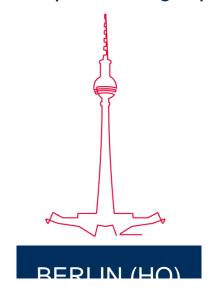






(R)evolution made in Berlin.

- > 72 employees
- > 26 nationalities
- > 1 joint mission assisting laboratory teams worldwide in their quest to make groundbreaking discoveries and provide high quality products.







What is New Work? Let's have a look at a textbook definition.

"New Work is a collective term for meaningful and forward-looking work, a concept for a new way of working in the global and digital age. The demands on the employer, the workplace and the image of the employee are completely new."



Why is New Work important for laboratories?

- Generation Z & Y: Very digital affine / digital natives. Purpose-driven & flexible.
- More creative tasks to solve than ever before: Especially in R&D, all low hanging fruits are long picked.
- > Labor shortage: As many other industries, the laboratory industry suffers from not finding people who want to spent a good amount of time in a difficult (and potentially hazardous) work environment.

What does New Work mean for pharma, chemistry, and other industries as well as laboratory technology providers?





= Purpose

- Rebuild trust in science and technological progress
- Enable a focus on creative tasks
- Increase safety as the most basic purpose for humans





= embrace change

- Enable digitization and automation
- Make increasing complexity more manageable
- > Enable creative thinking



Digital & global

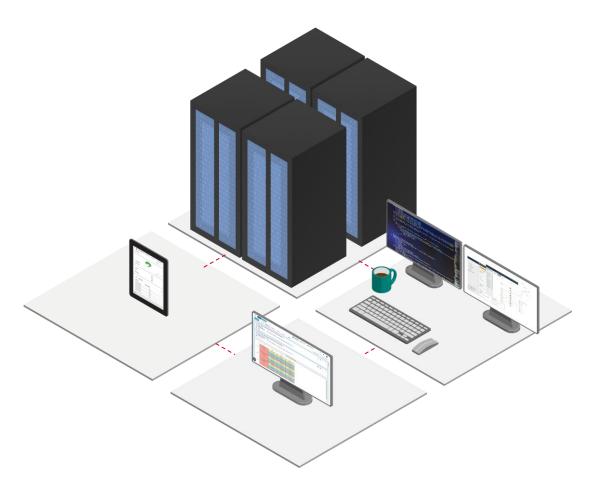
= more flexibility

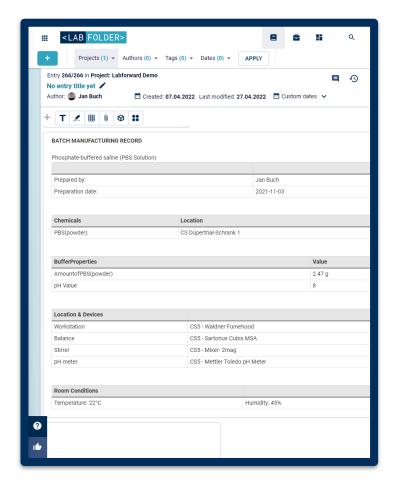
- > Enable home & remote work
- > Collaboration
- > Share economy

For envisioning New Work in laboratories, it is crucial to understand the lab infrastructure of tomorrow.



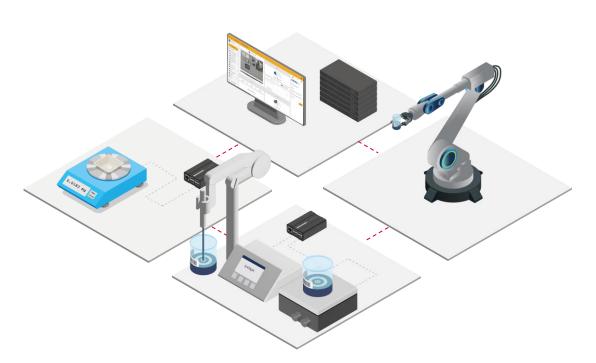
More digital processes lead to more digital data which can be mined from home.

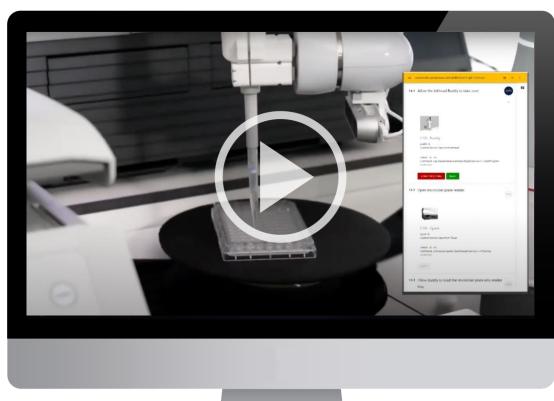






Cobots are offering flexible automation of routine laboratory tasks.

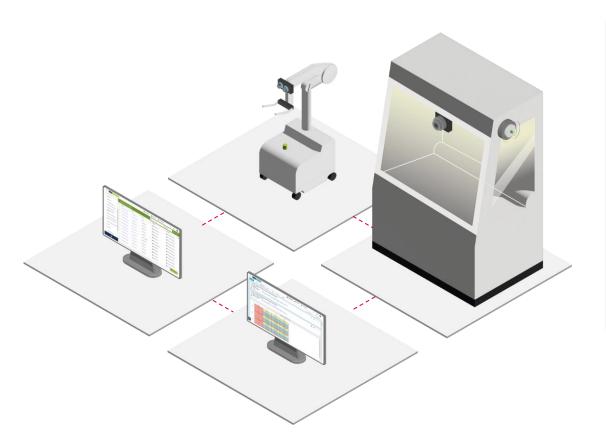


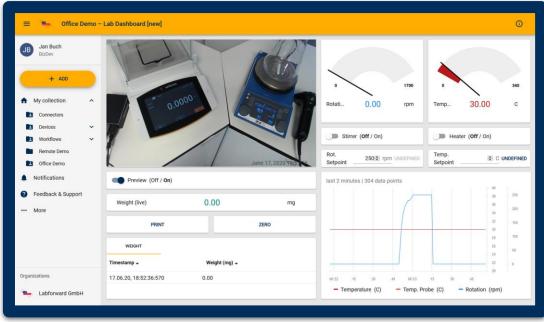






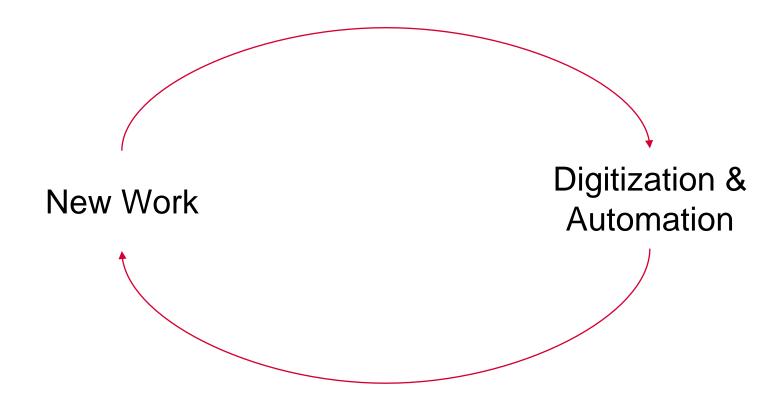
Workspace monitoring enables use cases for remote laboratory work.







New Work is not digital work! New Work and digital work are mutually dependent on each other.



Old Lab

- > Analog and manual work
- > The lab is the center of work
- > Each lab has its own space and equipment
- > Functional layouts designed for laboratory work only
- Routine tasks for many,
 creativity for few

New Lab

- > Digital and automated
- > Flexible time and location
 - structures
- > Shared equipment
- > Shared lab space
- > Layouts which foster collaboration and creativity
- > Less routine, more creativity

Where are the limits of New Lab Work?

- > Routine tasks → Some of them just have to be handled by humans working in a laboratory!
- > Digital → information security is more important than ever, especially in the lab industry
- Solution > Global → recently we are seeing a de-globalization
- > Shared lab equipment → most likely some limitations in the regulated environment
- > ... (tbd)



Thank you for your attention! You're welcome to connect with us:

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